

<u>CERTIFIED MAIL</u> RETURN RECEIPT REQUESTED

Brian S. Colón Chairman Democratic Party of New Mexico 1301 San Pedro NE Albuquerque, NM 87110 MAY 2 9 2009

RE: MUR 6120 Darren White

> Darren White for Congress and Angie McKinstry, in her official

capacity as treasurer

Republican Campaign Committee of New Mexico and John Chavez, in his official

capacity as treasurer Freedom's Watch, Inc.

Dear Mr. Colón:

On May 20, 2009, the Federal Election Commission reviewed the allegations in your complaint dated October 29, 2008, and found that on the basis of the information provided in your complaint, and information provided by the respondents, there is no reason to believe the Republican Campaign Committee of New Mexico and John Chavez, in his official capacity as treasurer, violated 2 U.S.C. §§ 441a(a), 441b(a) and 434(b), no reason to believe Freedom's Watch, Inc. violated 2 U.S.C. §§ 441a(a), 441b(a), 433 and 434(b), no reason to believe Darren White violated 2 U.S.C. § 441a(f), and no reason to believe Darren White for Congress and Angie McKinstry, in her official capacity as treasurer, violated 2 U.S.C. §§ 441a(f) and 434(b). Accordingly, on May 20, 2009, the Commission closed the file in this matter.

Documents related to the case will be placed on the public record within 30 days. See Statement of Policy Regarding Disclosure of Closed Enforcement and Related Files, 68 Fed. Reg. 70,426 (Dec. 18, 2003). The Factual and Legal Analyses, which more fully explain the Commission's findings are enclosed.

The Federal Election Campaign Act of 1971, as amended, allows a complainant to seek judicial review of the Commission's dismissal of this action. See 2 U.S.C. § 437g(a)(8).

Sincerely,

Susan L. Lebeaux

Assistant General Counsel

Sum L. Lebeny

Enclosures
Factual and Legal Analyses

1 FEDERAL ELECTION COMMISSION 2 3 FACTUAL AND LEGAL ANALYSIS 4 5 6 7 Republican Campaign Committee of New Mexico RESPONDENTS: **MUR 6120** 8 and John Chavez, in his official capacity as treasurer 9 10 INTRODUCTION 11 This matter was generated by a complaint filed with the Federal Election Commission by 12 Brian S. Colón, Chairman of the Democratic Party of New Mexico. See 2 U.S.C. § 437g(a)(1). 13 The complaint alleges several violations of the Federal Election Campaign Act of 1971, as 14 amended ("the Act"), stemming from two television advertisements, "Can't Trust" and "Asked 15 to Explain," criticizing Martin Heinrich, a candidate for U.S. House of Representatives in New Mexico's First Congressional District. Specifically, the complaint alleges that "Can't Trust," 16 17 reported as an independent expenditure by the Republican Campaign Committee of New Mexico ("RCCNM"), was coordinated with Darren White and Darren White for Congress ("White 18 19 Committee"), Martin Heinrich's opponent, resulting in an excessive contribution. Complaint at 20 3. The complaint further alleges that "Asked to Explain," reported as an electioneering 21 communication by Freedom's Watch, Inc. ("Freedom's Watch"), a nonprofit corporation, was 22 coordinated with the RCCNM, resulting in an excessive and prohibited contribution. Id. at 4. 23 Based on the coordination allegations, the complaint also alleges that the RCCNM may have 24 failed to properly report coordinated communications to the Commission. Id. The response 25 from the RCCNM denies any coordination. As discussed in more detail below, it appears that neither "Can't Trust" nor "Asked to 26 27 Explain" were coordinated communications because neither meet the conduct prong of the

Commission's coordinated communications regulations. Therefore, the Commission finds no

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 2 of 13

- reason to believe that the RCCNM made excessive contributions in violation of 2 U.S.C.
- 2 § 441a(a), no reason to believe that the RCCNM accepted excessive contributions in violation of
- 3 2 U.S.C. § 441a(f), and no reason to believe that the RCCNM accepted prohibited contributions
- 4 in violation of 2 U.S.C. § 441b(a). Further, the Commission finds no reason to that the RCCNM
- 5 failed to properly report coordinated communications in violation of 2 U.S.C. § 434(b), and
- 6 close the file.

7

8

9

II. FACTUAL AND LEGAL ANALYSIS

a. Facts

10 "Can't Trust" began airing on October 14, 2008, on New Mexico television stations. The 11 advertisement features images of candidate Martin Heinrich and states "[w]e just can't trust 12 Martin Heinrich." The advertisement further claims that "it's a disgrace" that Heinrich smeared his opponent, a former solider, and discusses Heinrich's stance on issues related to troops in Iraq. 13 14 The RCCNM disclosed to the Commission on its 2008 Pre-General Report that it made 15 disbursements of \$240,000 and \$100,000 on October 14 and 15, 2008, respectively, to Stevens, 16 Reed, Curcio & Potholm ("SRCP"), the media firm that created "Can't Trust," for independent 17 expenditures that oppose Martin Heinrich's candidacy.

The complaint's allegation that the RCCNM coordinated with Darren White and the

White Committee in producing "Can't Trust" is based on White's New Mexico Republican Party

("NMRP") Executive Committee membership. Complaint at 4. It asserts that as a result of this

affiliation, the RCCNM, the federal committee of the NMRP, would not have aired an

advertisement without assent, material involvement of, or substantial discussion with, White or

one of his agents. *Id.* Attached to the complaint is a list of the thirty-nine NMRP Executive

Committee members, including White. *Id.*, Attachment 1. The complaint alleges that because of

MUR 6120 Factual and Legal Analysis Republican Campaign Committee of New Mexico Page 3 of 13

1 the purported coordination, RCCNM made, and White and the White Committee accepted, an

excessive, in-kind contribution. Id.

2 3 The response from the RCCNM denies any coordination related to "Can't Trust." In its response, the RCCNM states that RCCNM hired an independent consultant, Ben Burger at 4 SRCP, to run its independent expenditure program separate from the RCCNM. RCCNM 5 Response at 3. Burger avers in an attached affidavit that he hired his own staff, designed the ads, 6 7 hired and supervised the media consultants who bought the time and filmed the ads, and 8 supervised the selection of the stations and broadcast times for the ad. Burger Aff. ¶ 4. RCCNM 9 additionally asserts that it maintained a firewall to prevent coordination with White and the 10 White Committee. Id. According to the RCCNM, the firewall strictly prohibited Burger and his 11 staff from contacting or receiving information not publicly available from any of the benefiting 12 campaigns or their agents about any aspect of the campaigns' strategy or political advertising. 13 Id. Only RCCNM's legal counsel was authorized to contact Burger for legal compliance 14 purposes. Id. In addition, information obtained by the Commission indicates that the NMRP 15 Executive Committee has not had a meeting since December 2007, well over a year before the 16 advertisement aired, and that Darren White did not attend that meeting. 17 "Asked to Explain" began airing on October 15, 2008, on New Mexico television 18 stations. The advertisement features images of Heinrich and states that he "skirted" ethics laws 19 while on the city council and as a lobbyist. It instructs viewers to call Heinrich and ask him to 20 support the State Ethics Commission Act. On FEC Form 9, 24 Hour Notice of Disbursements 21 for Electioneering Communications, dated October 15, 2008, Freedom's Watch disclosed that it 22 disbursed \$9,997 on October 10, 2008, to SRCP for "media production" of "Asked to Explain."

The complaint alleges that "Asked to Explain" was a coordinated communication because both

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 4 of 13

Freedom's Watch and the RCCNM used the same vendor, SRCP, to produce television 1 2 advertisements criticizing Martin Heinrich; both advertisements used the same two images of 3 Heinrich; and because Carl Forti, a former National Republican Congressional Committee ("NRCC") employee, is now a Freedom's Watch employee. As a result of the coordination, the 4 complaint alleges, Freedom's Watch made, and RCCNM accepted, an excessive and prohibited 5 in-kind contribution. Id. 6 7 The response from the RCCNM denies any coordination related to "Asked to Explain." 8 The response states that the firewalled independent expenditure program used to produce "Can't 9 Trust," also protected it from coordination with Freedom's Watch in "Asked to Explain." 10 RCCNM Response at 4. Ben Burger avers that "[a]t no time while I was employed by RCCNM 11 did I share any information with any agents or employees of Freedom's Watch...." Burger Aff. ¶ 8. He also states that he did not witness any other information sharing between RCCNM and 12 13 Freedom's Watch. Id. Finally, he stated that the image of Martin Heinrich that appeared in the 14 "Asked to Explain" advertisement and the "Can't Trust" advertisement was obtained from a 15 Google search of publicly available information. *Id.* ¶ 7. 16 Information obtained by the Commission indicates that that while SRCP worked for both 17 Freedom's Watch and RCCNM, SRCP followed a strict firewall policy compliant with the 18 Commission's guidance. Paul Curcio, the SRCP partner who assisted Freedom's Watch in 19 creating "Asked to Explain," avers that he adhered to the firewall policy and did not work on 20 RCCNM's "Can't Trust," or even know of its existence, until it aired publicly, despite it being 21 produced by his firm. Curcio further avers that he had no communication with the RCCNM or 22 his partner Ben Burger regarding "Asked to Explain." Id. In addition, he avers that he

personally found the photographs of Martin Heinrich used in "Asked to Explain" from an

14

15

16

17

18

19

20

21

22

23

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 5 of 13

1 independent internet search and did not share them. Id. ¶ 8. Finally, information obtained by the

- 2 Commission indicates that while Carl Forti. Freedom's Watch's Executive Vice President of
- 3 Issue Advocacy, was a former senior NRCC employee, he ended his work at the NRCC on
- 4 December 31, 2006, well before the 120-day window in the Commission's regulations within
- 5 which communications are considered coordinated when paid for by a former employer. See 11
- 6 C.F.R. § 109.21(d)(5).

On the assumption that there was coordination between Freedom's Watch and RCCNM,
the complaint also alleges that Freedom's Watch made expenditures in excess of \$10,000 but
failed to register as a political committee with the Commission. Finally, the complaint alleges
that the White Committee, RCCNM, and Freedom's Watch may have failed to properly report
their alleged coordinated communications to the Commission. Complaint at 4. The RCCNM

denies these allegations because they maintain that there was no coordination in conjunction with

13 "Can't Trust" or "Asked to Explain."

b. Legal Analysis

1. Coordination

The two central issues in this matter are whether the RCCNM's advertisement, "Can't Trust," was coordinated with Darren White or the White Committee resulting in an excessive contribution and whether Freedom's Watch's advertisement, "Asked to Explain," was coordinated with RCCNM, resulting in an excessive and prohibited contribution. The Act provides that coordinated communications, those made by any person "in cooperation, consultation, or concert, with or at the request or suggestion of," a candidate, the candidate's authorized political committee, or of a state committee of a political party, are considered a contribution to that candidate or committee. 2 U.S.C. § 441a(a)(7)(B)(i) and (ii), 11 C.F.R.

5

6

7

8

9

10

11

12

13

14

15

16

17

18

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 6 of 13

- 1 § 109.21(b)(1). As described in more detail below, it appears that neither "Can't Trust" nor
- 2 "Asked to Explain" were coordinated communications, and, therefore, neither advertisement
- 3 constituted a contribution.¹

A. "Can't Trust"

Under the Commission's regulations, a political party communication is coordinated with a candidate, a candidate's authorized committee, or agent of the candidate and therefore constitutes an expenditure on behalf of the candidate, when the communication satisfies the three-pronged test set forth in 11 C.F.R. § 109.37: (1) the communication is paid for by a political party committee or its agent; (2) the communication satisfies at least one of the content standards set forth in 11 C.F.R. § 109.37(a)(2); and (3) the communication satisfies at least one of the conduct standards set forth in 11 C.F.R. § 109.21(d).

"Can't Trust" satisfies the first prong of the political party coordinated communications test because the RCCNM paid for "Can't Trust." It also meets the content prong because the television advertisement was a public communication that referred to candidate Martin Heinrich, and was publicly disseminated in Heinrich's jurisdiction on or around October 14, 2008, fewer than 90 days before the November 4, 2008, general election. See 11 C.F.R. § 109.37(a)(2), see also 11 C.F.R. § 100.26 (a "public communication" includes "a communication by means of any broadcast, cable, or satellite communication").

The U.S. District Court for the District of Columbia held that the Commission's revisions of the content and conduct standards of the coordinated communications regulation at 11 C.F.R. § 109.21(c) and (d) violated the Administrative Procedure Act; however, the court did not enjoin the Commission from enforcing the regulations. See Shays v. F.E.C., 508 F. Supp. 2d 10 (D.D.C. 2007) (granting in part and denying in part the respective parties' motions for summary judgment). The D.C. Circuit affirmed the district court with respect to, inter alia, the current standard for public communications made before the time frames specified in the standard, and the rule for when former campaign employees and common vendors may share material information with other persons who finance public communications. See Shays v. F.E.C., 528 F.3d 914 (D.C. Cir. 2008).

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 7 of 13

1 While "Can't Trust" meets the first and second prongs of the coordination test, it does not 2 meet the conduct prong. The third prong requires one of six types of conduct to occur: (1) the 3 communication is "created, produced, or distributed at the request or suggestion of a candidate or an authorized committee," or the communication is created, produced, or distributed at the 4 5 suggestion of the payor and the candidate or authorized committee assents to the suggestion: 6 (2) the candidate, his or her committee, or their agent is materially involved in the content. 7 intended audience, means or mode of communication, the specific media outlet used, or the 8 timing or frequency of the communication; (3) the communication is created, produced, or 9 distributed after at least one substantial discussion about the communication between the person 10 paying for the communication or that person's employees or agents, and the candidate or his or 11 her authorized committee, his or her opponent or opponent's authorized committee, a political 12 party committee, or any of their agents; (4) a common vendor uses or conveys information 13 material to the creation, production, or distribution of the communication; (5) a former employee 14 or independent contractor uses or conveys information material to the creation, production, or 15 distribution of the communication; and (6) the dissemination, distribution or republication of 16 campaign materials. 11 C.F.R. § 109.21(d). 17 White's membership on the Executive Committee of the NMRP is the sole basis for the 18 complaint's allegation that White and the White Committee coordinated "Can't Trust" with the 19 RCCNM, the NMRP's federal committee. Complaint at 4. However, information obtained by the Commission indicates that White had no part in creating nor did he assent to the creation and 20 airing of "Can't Trust." We have no evidence to the contrary, and no information that any of the 21 22 other conduct standards have been met. See MUR 5754 (MoveOn.org Voter Fund) (finding no 23 reason to believe coordination between MoveOn.org and John Kerry for President Inc. had

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 8 of 13

- 1 occurred because there was no specific information that suggested the conduct prong had been
- 2 triggered). Based on the foregoing analysis, the conduct prong is not satisfied, and therefore
- 3 "Can't Trust" is not a coordinated communication.

B. "Asked to Explain"

Under the Commission's regulations, a communication is coordinated with a political party committee or an agent of the committee and therefore constitutes an expenditure on behalf of the political party committee, when the communication satisfies the three-pronged test set forth in 11 C.F.R. § 109.21: (1) the communication is paid for, in whole or in part, by a person other than that political party committee; (2) the communication satisfies at least one of the content standards set forth in 11 C.F.R. § 109.21(c); and (3) the communication satisfies at least one of the conduct standards set forth in 11 C.F.R. § 109.21(d). See discussion supra pp. 6-7.

"Asked to Explain" satisfies the first prong because Freedom's Watch paid for the advertisement. It also satisfies the content prong because "Asked to Explain," a television

advertisement. It also satisfies the content prong because "Asked to Explain," a television advertisement, was a public communication that refers to a clearly identified House candidate, Martin Heinrich, and was publicly disseminated in Heinrich's jurisdiction on or around October 15, 2008, less than 90 days before the November 4, 2008, general election. See 11 C.F.R. § 100.26.

The complaint alleges that Freedom's Watch and RCCNM met the conduct prong with respect to "Asked to Explain" in three ways. First, the complaint alleges that the same two images of Martin Heinrich appeared in both RCCNM's advertisement, "Can't Trust" and in Freedom's Watch's advertisement, "Asked to Explain." Second, the complaint alleges that the conduct prong was met because a common vendor, SRCP, used material information in the RCCNM advertisement and then used the same information in the Freedom's Watch

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 9 of 13

- advertisement. Third, the complaint alleges that the conduct prong was met because Freedom's
- 2 Watch is run by a former NRCC employee. The available information does not support the
- 3 complaint's allegations.
- 4 First, regarding the common images of Heinrich, it appears that the safe harbor for
- 5 information from publicly available sources protects both RCCNM and Freedom's Watch. The
- 6 Commission's regulations specifically state that the conduct prong is not satisfied "if the
- 7 creation, production, or distribution of the communication was obtained from a publicly
- 8 available source." 11 C.F.R. § 109.21(d)(2)-(5), see also Coordinated Communications, 71 Fed.
- 9 Reg. 33190, 33205 (June 8, 2006). Ben Burger, producer of "Can't Trust" avers that the "image
- of Martin Heinrich that appeared in the 'Asked to Explain' advertisement and the 'Can't Trust'
- 11 advertisement was obtained from a public source (internet image search using GOOGLE)."
- 12 Burger Aff. ¶ 7. Similarly, Paul Curcio, producer of "Asked to Explain" avers that he "identified
- 13 the image of Martin Heinrich used in 'Asked to Explain' by conducting an internet search of
- 14 images from the public domain and gathered that image for use in 'Asked to Explain' from a
- publicly available source." Curcio Aff. ¶ 8. The Commission was able to locate one of the
- 16 Heinrich images used in the advertisements through a Google image search. Although the
- 17 Commission could not locate the other image, that is not dispositive because Google image
- 18 searches locate images posted online, which may be removed. Thus, based on the affidavits of
- 19 Burger and Curcio, it appears that both RCCNM's and Freedom's Watch's use of the same two
- 20 images falls under the safe harbor for information from publicly available sources, and does not
- 21 meet the conduct standard.
- 22 Moreover, the use of the same images of Martin Heinrich in both advertisements does not
- 23 meet the conduct prong because it appears that the Commission's safe harbor for establishment

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 10 of 13

- and use of a firewall was applicable. See 11 C.F.R. § 109.21(h), see also Coordinated
- 2 Communications, 72 Fed. Reg. 33190, 33207. Information available to the Commission
- 3 indicates that SRCP and Freedom's Watch designed and implemented effective firewalls that
- 4 prohibited the flow of information between employees providing services to Freedom's Watch
- 5 and those employees providing services to the RCCNM. Curcio, who worked on "Asked to
- 6 Explain," averred that as a result of the policy, he had no knowledge that Ben Burger, his SRCP
- 7 colleague, had been engaged by RCCNM to create "Can't Trust," until he saw the broadcasts.
- 8 Curcio Aff. ¶ 4. Curcio further averred that he had no communication regarding the
- 9 advertisements with Ben Burger. Id.
- 10 Attached to the RCCNM's response are affidavits from Ben Burger and Matthew
- 11 Kenicott, former Executive Director of the RPNM, which further describe the SRCP firewall.
- 12 Ben Burger averred that he and his SRCP employees were strictly prohibited from contacting or
- 13 receiving any information not publicly available from any of the benefitting campaigns,
- 14 including the RCCNM and Freedom's Watch. Burger Aff. ¶ 5. The RCCNM further restricted
- 15 Burger's communications by only allowing RCCNM's legal counsel to contact Burger, in an
- 16 effort to ensure that RCCNM staff who could have had any contact with any political candidate
- or campaign did not share information with Burger. Burger Aff. \(\) 6, Kenicott Aff. \(\) 6.
- 18 Information obtained by the Commission indicates that Freedom's Watch had its own vendor
- 19 firewall policy, which states that each "FW vendor is prohibited from discussing the FW issue
- 20 advocacy program with a...political party committee."
- 21 Thus, based on the public availability and firewall safe harbors, the two images of
- Heinrich used in both advertisements do not appear to meet the conduct standard. See MUR
- 23 5743 (Sutton) (identical photographs used in direct mailers and on Congresswoman's website did

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 11 of 13

not satisfy the conduct prong because affidavits stated that there was no coordination, the images
were from a publicly available source, and a firewall was in place).

3 Second, the use of a common vendor, in and of itself, has not been found by the 4 Commission to be sufficient to meet the conduct prong of the coordination test. See MUR 6050 (Boswell) (Commission found that merely having a common vendor without more is not 5 6 sufficient to establish coordination). The Commission's regulations require three elements, in 7 relevant part, for a common vendor to satisfy the conduct prong: (1) the person paying for the 8 communication employed a commercial vendor, as defined in section 116.1, to create, produce 9 or distribute the communication; (2) the commercial vendor developed a media strategy. 10 developed the content of, and produced, a public communication, and selected personnel to 11 provide the services to a political party committee within the past 120 days; and (3) the 12 commercial vendor used or conveyed to the person paying for the communication, information 13 about the political party committee that is material to the creation, production, or distribution of 14 the communication. 11 C.F.R. § 109.21(d)(4)(i)-(iii). 15 SRCP's relationship with Freedom's Watch and with the RCCNM appears to satisfy only 16 the first two of the three common vendor elements. The first requirement is fulfilled because 17 Freedom's Watch, the payor for "Asked to Explain," contracted with SRCP, a commercial 18 vendor, to create, produce and distribute the advertisement. Curcio Aff. ¶ 1, see 11 C.F.R. 19 § 116.1(c). The second element is met because SRCP provided creative and strategic services to 20 the RCCNM during the same time-period it was providing similar services to Freedom's Watch. 21 The third common vendor element is not met, however, because there is no information 22 suggesting that SRCP used or conveyed material information about RCCNM or "Can't Trust" to

Freedom's Watch. The complaint only states the use of a mutual vendor "further suggests"

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 12 of 13

1 information sharing, but does not indicate what information, other than the identical pictures of Heinrich discussed supra, was actually shared. In fact, the substance of "Can't Trust" deals with 2 an entirely different issue than "Asked to Explain." The only similarity is the two images that 3 appear in both advertisements. See Complaint, Attachment 4. In addition, even if the common 4 vendor elements were met, the firewall described supra would have further prevented 5 information sharing. See 11 C.F.R. § 109.21(h). Therefore, it does not appear that the mutual 6 7 use of SRCP as a vendor for the production of "Can't Trust" and "Asked to Explain" satisfies the 8 conduct prong. 9 Finally, the complaint alleges that the conduct prong is met because a former NRCC 10 employee is now a Freedom's Watch employee. For a former employee to satisfy the conduct 11 prong, the Commission's regulations require, in relevant part, that: (1) a communication is paid for by the employer of a person who was an employee of a political party committee, during the 12 13 previous 120 days; and (2) that the former employee uses or conveys to the person paying for the 14 communication information about the political party committee, or information used by the 15 former employee in providing services to the political party committee, and the information 16 conveyed is material to the creation, production, or distribution of the communication. 17 11 C.F.R. § 109.21(d)(5). 18 Information obtained by the Commission indicates that Carl Forti, Freedom Watch's 19 Executive Vice President of Issue Advocacy, previously worked at the NRCC, but ended his 20 employment on December 31, 2006. Forti became Freedom's Watch's Executive Vice President 21 in March 2008. Since Forti was not employed by the NRCC, or the RCCNM, within 120 days of 22 his employment at Freedom's Watch, the first requirement is not satisfied. Further, the 23 complaint provides no information otherwise indicating that Forti conveyed information to

6

14

16

17

18

19

MUR 6120
Factual and Legal Analysis
Republican Campaign Committee of New Mexico
Page 13 of 13

- 1 Freedom's Watch that was material to the RCCNM or that it was used in "Asked to Explain," to
- 2 fulfill the second requirement. Based on the foregoing analysis, the conduct prong is not
- 3 satisfied, and therefore "Asked to Explain" is not a coordinated communication.

C. Conclusion

5 Since neither "Can't Trust" nor "Asked to Explain" were coordinated communications

- under the Commission's regulations, neither advertisement was an in-kind contribution.
- 7 Therefore, the Commission finds no reason to believe that the Republican Campaign Committee
- 8 of New Mexico and John Chavez, in his official capacity as treasurer, made an excessive
- 9 contribution in violation of 2 U.S.C. § 441a(a), in connection with "Can't Trust." Further, the
- 10 Commission finds no reason to believe that the Republican Campaign Committee of New
- 11 Mexico, and John Chavez, in his official capacity as treasurer, accepted an excessive or
- 12 prohibited contribution in violation of 2 U.S.C. § 441a(f) and 2 U.S.C. § 441b(a), in connection
- 13 with "Asked to Explain."

2. Reporting

The remaining allegation, that the RCCNM failed to properly report coordination to the

Commission, is based on the complaint's coordination allegations. Since it appears that "Can't

Trust" and "Asked to Explain" were not coordinated communications, the Commission finds no

reason to believe that the Republican Campaign Committee of New Mexico and John Chavez, in

his official capacity as treasurer, failed to properly report coordinated communications to the

20 Commission in violation of 2 U.S.C. § 434(b).

FEDERAL ELECTION COMMISSION

FACTUAL AND LEGAL ANALYSIS

RESPONDENTS:

Freedom's Watch, Inc.

MUR 6120

I. <u>INTRODUCTION</u>

This matter was generated by a complaint filed with the Federal Election Commission by Brian S. Colón, Chairman of the Democratic Party of New Mexico. See 2 U.S.C. § 437g(a)(1). The complaint alleges several violations of the Federal Election Campaign Act of 1971, as amended ("the Act"), stemming from a television advertisement, "Asked to Explain," criticizing Martin Heinrich, a candidate for U.S. House of Representatives in New Mexico's First Congressional District. Specifically, the complaint alleges that "Asked to Explain," reported as an electioneering communication by Freedom's Watch, Inc. ("Freedom's Watch"), a nonprofit corporation, was coordinated with the RCCNM, resulting in an excessive and prohibited contribution. Id. at 4. Based on the coordination allegation, the complaint also alleges that Freedom's Watch failed to register as a political committee with the Commission and that Freedom's Watch may have failed to properly report coordinated communications to the Commission. Id. The responses from the RCCNM and Freedom's Watch deny any coordination.

As discussed in more detail below, it appears that "Asked to Explain" was not a

As discussed in more detail below, it appears that "Asked to Explain" was not a coordinated communication because it did not meet the conduct prong of the Commission's coordinated communications regulations. Therefore, the Commission finds no reason to believe that Freedom's Watch made excessive contributions in violation of 2 U.S.C. § 441a(a), and no reason to believe that Freedom's Watch made prohibited contributions in violation of 2 U.S.C.

6

7

24

MUR 6120
Factual and Legal Analysis
Freedom's Watch, Inc.
Page 2 of 11

- 1 § 441b(a). Further, the Commission finds no reason to believe that Freedom's Watch failed to
- 2 register as a political committee in violation of 2 U.S.C. § 433, and no reason to believe that
- 3 Freedom's Watch failed to properly report coordinated communications in violation of 2 U.S.C.
- 4 § 434(b), and close the file.

II. FACTUAL AND LEGAL ANALYSIS

a. Facts

8 "Asked to Explain" began airing on October 15, 2008, on New Mexico television 9 stations. The advertisement features images of Heinrich and states that he "skirted" ethics laws while on the city council and as a lobbyist. It instructs viewers to call Heinrich and ask him to 10 11 support the State Ethics Commission Act. On FEC Form 9, 24 Hour Notice of Disbursements 12 for Electioneering Communications, dated October 15, 2008, Freedom's Watch disclosed that it 13 disbursed \$9,997 on October 10, 2008, to SRCP for "media production" of "Asked to Explain." 14 The complaint alleges that "Asked to Explain" was a coordinated communication because both 15 Freedom's Watch and the RCCNM used the same vendor, SRCP, to produce television 16 advertisements criticizing Martin Heinrich; both advertisements used the same two images of 17 Heinrich; and because Carl Forti, a former National Republican Congressional Committee 18 ("NRCC") employee, is now a Freedom's Watch employee. As a result of the coordination, the 19 complaint alleges, Freedom's Watch made, and the RCCNM accepted, an excessive and 20 prohibited in-kind contribution. Id. 21 The response from Freedom's Watch denies any coordination related to "Asked to 22 Explain." Freedom's Watch asserts that while SRCP worked for both Freedom's Watch and 23 RCCNM, SRCP followed a strict firewall policy compliant with the Commission's guidance.

Freedom's Watch Response at 1. Paul Curcio, the SRCP partner who assisted Freedom's Watch

MUR 6120
Factual and Legal Analysis
Freedom's Watch, Inc.
Page 3 of 11

- in creating "Asked to Explain," avers, in an affidavit attached to Freedom's Watch's response,
- 2 that he adhered to the firewall policy and did not work on the RCCNM's advertisement, "Can't
- 3 Trust," or even know of its existence, until it aired publicly, despite it being produced by his
- 4 firm. Curcio Aff. ¶ 4. Curcio further avers that he had no communication with the RCCNM or
- 5 his partner Ben Burger, who worked on "Can't Trust," regarding "Asked to Explain." Id. In
- addition, he avers that he personally found the photographs of Martin Heinrich used in "Asked to
- 7 Explain" from an independent internet search and did not share them. *Id.* ¶ 8. Finally,
- 8 Freedom's Watch's response states that while Carl Forti, Freedom's Watch's Executive Vice
- 9 President of Issue Advocacy, was a former senior NRCC employee, he ended his work at the
- 10 NRCC on December 31, 2006, well before the 120-day window in the Commission's regulations
- within which communications are considered coordinated when paid for by a former employer.
- 12 Freedom's Watch Response at 2; see 11 C.F.R. § 109.21(d)(5).
- Information obtained by the Commission indicates that the RCCNM's firewalled
- 14 independent expenditure program used to produce "Can't Trust" also protected it from
- 15 coordination with Freedom's Watch in "Asked to Explain." Ben Burger avers that "[a]t no time
- while I was employed by RCCNM did I share any information with any agents or employees of
- 17 Freedom's Watch..." Burger Aff. ¶ 8. He also states that he did not witness any other
- 18 information sharing between RCCNM and Freedom's Watch. Id. Finally, he stated that the
- image of Martin Heinrich that appeared in the "Asked to Explain" advertisement and the "Can't
- 20 Trust" advertisement was obtained from a Google search of publicly available information. Id.
- 21 ¶7.
- 22 On the assumption that there was coordination between Freedom's Watch and RCCNM.
- 23 the complaint also alleges that Freedom's Watch made expenditures in excess of \$10,000 but

6

16

17

18

MUR 6120
Factual and Legal Analysis
Freedom's Watch, Inc.
Page 4 of 11

- failed to register as a political committee with the Commission. Finally, the complaint alleges
- 2 that Freedom's Watch may have failed to properly report its alleged coordinated communication
- 3 to the Commission. Complaint at 4. Freedom's Watch denies the allegation because it maintains
- 4 that there was no coordination in conjunction with "Asked to Explain."

b. Legal Analysis

1. Coordination

7 The central issue in this matter is whether Freedom's Watch's advertisement, "Asked to 8 Explain," was coordinated with the RCCNM, resulting in an excessive and prohibited 9 contribution. The Act provides that coordinated communications, those made by any person "in cooperation, consultation, or concert, with or at the request or suggestion of," a candidate, the 10 candidate's authorized political committee, or of a state committee of a political party, are 11 12 considered a contribution to that candidate or committee. 2 U.S.C. § 441a(a)(7)(B)(i) and (ii), 13 11 C.F.R. § 109.21(b)(1). As described in more detail below, it appears that "Asked to Explain" 14 was not a coordinated communication, and, therefore, did not constitute a contribution to the RCCNM.1 15

Under the Commission's regulations, a communication is coordinated with a political

party committee or an agent of the committee and therefore constitutes an expenditure on behalf

of the political party committee, when the communication satisfies the three-pronged test set

The U.S. District Court for the District of Columbia held that the Commission's revisions of the content and conduct standards of the coordinated communications regulation at 11 C.F.R. § 109.21(c) and (d) violated the Administrative Procedure Act; however, the court did not enjoin the Commission from embreing the regulations. See Shays v. F.E.C., 508 F. Supp. 2d 10 (D.D.C. 2007) (granting in part and denying in part the respective parties' motions for summary judgment). The D.C. Circuit affirmed the district court with respect to, inter alia, the current standard for public communications made before the time frames specified in the standard, and the rule for when former campaign employees and common vendors may share material information with other persons who finance public communications. See Shays v. F.E.C., 528 F.3d 914 (D.C. Cir. 2008).

MUR 6120
Factual and Legal Analysis
Freedom's Watch, Inc.
Page 5 of 11

- forth in 11 C.F.R. § 109.21: (1) the communication is paid for, in whole or in part, by a person
- 2 other than that political party committee; (2) the communication satisfies at least one of the
- 3 content standards set forth in 11 C.F.R. § 109.21(c); and (3) the communication satisfies at least
- 4 one of the conduct standards set forth in 11 C.F.R. § 109.21(d).
- 5 "Asked to Explain" satisfies the first prong because Freedom's Watch paid for the
- 6 advertisement. It also satisfies the content prong because "Asked to Explain," a television
- 7 advertisement, was a public communication that refers to a clearly identified House candidate,
- 8 Martin Heinrich, and was publicly disseminated in Heinrich's jurisdiction on or around October
- 9 15, 2008, fewer than 90 days before the November 4, 2008, general election. See 11 C.F.R.
- 10 § 100.26.

11

12

13

14

15

16

17

18

19

20

21

22

23

The third prong requires one of six types of conduct to occur: (1) the communication is "created, produced, or distributed at the request or suggestion of a candidate or an authorized committee," or the communication is created, produced, or distributed at the suggestion of the payor and the candidate or authorized committee assents to the suggestion; (2) the candidate, his or her committee, or their agent is materially involved in the content, intended audience, means or mode of communication, the specific media outlet used, or the timing or frequency of the communication; (3) the communication is created, produced, or distributed after at least one substantial discussion about the communication between the person paying for the communication or that person's employees or agents, and the candidate or his or her authorized committee, his or her opponent or opponent's authorized committee, a political party committee, or any of their agents; (4) a common vendor uses or conveys information material to the creation, production, or distribution of the communication; (5) a former employee or independent contractor uses or conveys information material to the creation, production, or distribution of the

MUR 6120
Factual and Legal Analysis
Freedom's Watch, Inc.
Page 6 of 11

- 1 communication; and (6) the dissemination, distribution or republication of campaign materials.
- 2 11 C.F.R. § 109.21(d).
- The complaint alleges that Freedom's Watch and RCCNM met the conduct prong with
- 4 respect to "Asked to Explain" in three ways. First, the complaint alleges that the same two
- 5 images of Martin Heinrich appeared in both RCCNM's advertisement, "Can't Trust" and in
- 6 Freedom's Watch's advertisement, "Asked to Explain." Second, the complaint alleges that the
- 7 conduct prong was met because a common vendor, SRCP, used material information in the
- 8 RCCNM advertisement and then used the same information in the Freedom's Watch
- 9 advertisement. Third, the complaint alleges that the conduct prong was met because Freedom's
- 10 Watch is run by a former NRCC employee. The available information does not support the
- 11 complaint's allegations.
- Regarding the two common images of Heinrich, it appears that the safe harbor for
- 13 publicly available sources protects Freedom's Watch. The Commission's regulations
- 14 specifically state that the conduct prong is not satisfied "if the creation, production, or
- distribution of the communication was obtained from a publicly available source." 11 C.F.R.
- 16 § 109.21(d)(2)-(5), see also Coordinated Communications, 71 Fed. Reg. 33190, 33205 (June 8,
- 17 2006). Ben Burger, producer of "Can't Trust" avers that the "image of Martin Heinrich that
- 18 appeared in the 'Asked to Explain' advertisement and the 'Can't Trust' advertisement was
- 19 obtained from a public source (internet image search using GOOGLE)." Burger Aff. ¶ 7.
- 20 Similarly, Paul Curcio, producer of "Asked to Explain" avers that he "identified the image of
- 21 Martin Heinrich used in 'Asked to Explain' by conducting an internet search of images from the
- 22 public domain and gathered that image for use in 'Asked to Explain' from a publicly available
- 23 source." Curcio Aff. ¶ 8. The Commission was able to locate one of the Heinrich images used

MUR 6120
Factual and Legal Analysis
Freedom's Watch, Inc.
Page 7 of 11

- 1 in the advertisements through a Google image search. Although the Commission could not
- 2 locate the other image, that is not dispositive because Google image searches locate images
- 3 posted online, which may be removed. Thus, based on the affidavits of Burger and Curcio, it
- 4 appears that both RCCNM's and Freedom's Watch's use of the same two images falls under the
- 5 safe harbor for information from publicly available sources, and does not meet the conduct
- 6 standard.

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

Moreover, the use of the same images of Martin Heinrich in both advertisements does not meet the conduct prong because it appears that the Commission's safe harbor for establishment and use of a firewall was applicable. See 11 C.F.R. § 109.21(h), see also Coordinated

Communications, 72 Fed. Reg. 33190, 33207. In its response, Freedom's Watch showed that it had designed and implemented effective firewalls that prohibited the flow of information between employees providing services to Freedom's Watch and those employees providing services to the RCCNM. Freedom's Watch attached to its response a copy of SRCP's firewall policy, signed by Paul Curcio on August 20, 2008, as well as an affidavit from Curcio, which demonstrated how SRCP's firewall was designed and implemented. Curcio, who worked on "Asked to Explain," averred that as a result of the policy, he had no knowledge that Ben Burger, his SRCP colleague, had been engaged by RCCNM to create "Can't Trust," until he saw the broadcasts. Curcio Aff. ¶ 4. Curcio further averred that he had no communication regarding the advertisements with Ben Burger. Id.

Ben Burger averred that he and his SRCP employees were strictly prohibited from contacting or receiving any information not publicly available from any of the benefitting campaigns, including the RCCNM and Freedom's Watch. Burger Aff. ¶ 5. The RCCNM further restricted Burger's communications by only allowing RCCNM's legal counsel to contact Burger,

12

13

14

15

16

17

18

19

20

21

22

23

MUR 6120 Factual and Legal Analysis Freedom's Watch, Inc. Page 8 of 11

- in an effort to ensure that RCCNM staff who could have had any contact with any political
- 2 candidate or campaign did not share information with Burger. Burger Aff. ¶ 6, Kenicott Aff. ¶ 6.
- 3 In addition, Freedom's Watch attached its own vendor firewall policy to its response. The
- 4 policy, signed by Paul Curcio on July 17, 2008, states that each "FW vendor is prohibited from
- 5 discussing the FW issue advocacy program with a...political party committee." Freedom's
- 6 Watch Policy at 1.
- Thus, based on the public availability and firewall safe harbors, the two images of

 Heinrich used in both advertisements do not appear to meet the conduct standard. See MUR

 5743 (Sutton) (identical photographs used in direct mailers and on Congresswoman's website did

 not satisfy the conduct prong because affidavits stated that there was no coordination, the images

were from a publicly available source, and a firewall was in place).

Second, the use of a common vendor, in and of itself, has not been found by the Commission to be sufficient to meet the conduct prong of the coordination test. See MUR 6050 (Boswell) (Commission found that merely having a common vendor without more is not sufficient to establish coordination). The Commission's regulations require three elements, in relevant part, for a common vendor to satisfy the conduct prong: (1) the person paying for the communication employed a commercial vendor, as defined in section 116.1, to create, produce or distribute the communication; (2) the commercial vendor developed a media strategy, developed the content of, and produced, a public communication, and selected personnel to provide the services to a political party committee within the past 120 days; and (3) the commercial vendor used or conveyed to the person paying for the communication, information about the political party committee that is material to the creation, production, or distribution of the communication. 11 C.F.R. § 109.21(d)(4)(i)-(iii).

MUR 6120 Factual and Legal Analysis Freedom's Watch, Inc. Page 9 of 11

1 SRCP's relationship with Freedom's Watch and with the RCCNM appears to satisfy only 2 the first two of the three common vendor elements. The first requirement is fulfilled because 3 Freedom's Watch, the payor for "Asked to Explain," contracted with SRCP, a commercial vendor, to create, produce and distribute the advertisement. Curcio Aff. ¶ 1, see 11 C.F.R. 4 5 § 116.1(c). The second element is met because SRCP provided creative and strategic services to 6 the RCCNM during the same time-period it was providing similar services to Freedom's Watch. 7 The third common vendor element is not met, however, because there is no information 8 suggesting that SRCP used or conveyed material information about RCCNM or "Can't Trust" to 9 Freedom's Watch. The complaint only states the use of a mutual vendor "further suggests" 10 information sharing, but does not indicate what information, other than the identical pictures of 11 Heinrich discussed supra, was actually shared. In fact, the substance of "Can't Trust" deals with an entirely different issue than "Asked to Explain." The only similarity is the two images that 12 13 appear in both advertisements. See Complaint, Attachment 4. In addition, even if the common 14 vendor elements were met, the firewall described supra would have further prevented 15 information sharing. See 11 C.F.R. § 109.21(h). Therefore, it does not appear that the mutual 16 use of SRCP as a vendor for the production of "Can't Trust" and "Asked to Explain" satisfies the 17 conduct prong. 18 Finally, the complaint alleges that the conduct prong is met because a former NRCC 19 employee is now a Freedom's Watch employee. For a former employee to satisfy the conduct prong. the Commission's regulations require, in relevant part, that: (1) a communication is paid 20 21 for by the employer of a person who was an employee of a political party committee, during the 22 previous 120 days; and (2) that the former employee uses or conveys to the person paying for the 23 communication information about the political party committee, or information used by the

MUR 6120 Factual and Legal Analysis Freedom's Watch, Inc. Page 10 of 11

former employee in providing services to the political party committee, and the information 1

conveyed is material to the creation, production, or distribution of the communication. 11 C.F.R. 2

3 § 109.21(d)(5).

5

6

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

communication.

Freedom's Watch's response acknowledges that Carl Forti, Freedom Watch's Executive 4 Vice President of Issue Advocacy previously worked at the NRCC, but states that Forti ended his NRCC employment on December 31, 2006. Freedom's Watch Response at 2-3. Forti became 7 Freedom's Watch's Executive Vice President in March 2008. Id. Since Forti was not employed by the NRCC, or the RCCNM, within 120 days of his employment at Freedom's Watch, the first requirement is not satisfied. Further, the complaint provides no information otherwise indicating that Forti conveyed information to Freedom's Watch that was material to the RCCNM or that it was used in "Asked to Explain," to fulfill the second requirement. Based on the foregoing analysis, the conduct prong is not satisfied, and therefore "Asked to Explain" is not a coordinated

Since it appears that "Asked to Explain" was not a coordinated communication under the Commission's regulations, the advertisement was not an in-kind contribution to the RCCNM. Therefore, the Commission finds no reason to believe that Freedom's Watch, Inc. made an excessive or prohibited contribution in violation of 2 U.S.C. § 441a(a)(1) and 2 U.S.C.

2. Registration and Reporting

§ 441b(a), in connection with "Asked to Explain."

The remaining allegations, that Freedom's Watch failed to register as a political committee with the Commission and that Freedom's Watch failed to properly report coordination to the Commission, are based on the complaint's coordination allegation. Since it appears that "Asked to Explain" was not a coordinated communication, the Commission finds no reason to

MUR 6120
Factual and Legal Analysis
Freedom's Watch, Inc.
Page 11 of 11

- believe that Freedom's Watch, Inc. failed to register as a political committee in violation of
- 2 U.S.C. § 433, and no reason to believe that Freedom's Watch, Inc., failed to properly report
- coordinated communications to the Commission in violation of 2 U.S.C. § 434(b).

1	FEDERAL ELECTION COMMISSION
2 3	FACTUAL AND LEGAL ANALYSIS
4 5 6 7 8 9 10	RESPONDENTS: Darren White MUR 6120 Darren White for Congress and Angie McKinstry, in her official capacity as treasurer
11	I. <u>INTRODUCTION</u>
12	This matter was generated by a complaint filed with the Federal Election Commission by
13	Brian S. Colón, Chairman of the Democratic Party of New Mexico. See 2 U.S.C. § 437g(a)(1).
14	The complaint alleges several violations of the Federal Election Campaign Act of 1971, as
15	amended ("the Act"), stemming from a television advertisement, "Can't Trust," criticizing
16	Martin Heinrich, a candidate for U.S. House of Representatives in New Mexico's First
17	Congressional District. Specifically, the complaint alleges that "Can't Trust," reported as an
18	independent expenditure by the Republican Campaign Committee of New Mexico ("RCCNM"),
19	was coordinated with Darren White and Darren White for Congress ("White Committee"),
20	Martin Heinrich's opponent, resulting in an excessive contribution. Complaint at 3. Based on
21	the coordination allegation, the complaint also alleges that the White Committee may have failed
22	to properly report coordinated communications to the Commission. Id. The response from
23	Darren White denies any coordination.
24	As discussed in more detail below, it appears that "Can't Trust" was not a coordinated
25	communication because it does not meet the conduct prong of the Commission's coordinated
26	communications regulations. Therefore, the Commission finds no reason to believe that Darren
27	White or the White Committee, accepted an excessive contribution in violation of 2 U.S.C.
28	§ 441 a(f). Further, the Commission finds no reason to believe that the White Committee failed

MUR 6120 Factual and Legal Analysis Darren White, Darren White for Congress Page 2 of 6

1 to properly report the coordinated communication in violation of 2 U.S.C. § 434(b), and closes

2 the file.

3

22

23

24

excessive, in-kind contribution. Id.

II. **FACTUAL AND LEGAL ANALYSIS**

4 Facts 5 "Can't Trust" began airing on October 14, 2008, on New Mexico television stations. The 6 7 advertisement features images of candidate Martin Heinrich and states "Twle just can't trust 8 Martin Heinrich." The advertisement further claims that "it's a disgrace" that Heinrich smeared 9 his opponent, a former solider, and discusses Heinrich's stance on issues related to troops in Iraq. 10 The RCCNM disclosed to the Commission on its 2008 Pre-General Report that it made 11 disbursements of \$240,000 and \$100,000 on October 14 and 15, 2008, respectively, to Stevens, 12 Reed, Curcio & Potholm ("SRCP"), the media firm that created "Can't Trust," for independent 13 expenditures that oppose Martin Heinrich's candidacy. 14 The complaint's allegation that the RCCNM coordinated with Darren White and the 15 White Committee in producing "Can't Trust" is based on White's New Mexico Republican Party 16 ("NMRP") Executive Committee membership. Complaint at 4. It asserts that as a result of this 17 affiliation, the RCCNM, the federal committee of the NMRP, would not have aired an 18 advertisement without assent, material involvement of, or substantial discussion with. White or one of his agents. Id. Attached to the complaint is a list of the thirty-nine NMRP Executive 19 20 Committee members, including White. Id., Attachment 1. The complaint alleges that because of the purported coordination, RCCNM made, and White and the White Committee accepted, an 21

The response from White denies any coordination related to "Can't Trust." Darren White asserts that the complaint assumes coordination based only on his involvement in the NMRP

MUR 6120
Factual and Legal Analysis
Darren White, Darren White for Congress
Page 3 of 6

Executive Committee. White Response at 2. White maintains, however, that the NMRP 1 2 Executive Committee has not had a meeting since December 2007, well over a year before the advertisement aired, and that White did not even attend that meeting. Id. According to 3 information obtained by the Commission, the RCCNM hired an independent consultant, Ben 4 5 Burger at SRCP, to run its independent expenditure program separate from the RCCNM. Burger 6 avers that he hired his own staff, designed the ads, hired and supervised the media consultants 7 who bought the time and filmed the ads, and supervised the selection of the stations and 8 broadcast times for the ad. The information obtained by the Commission also shows that the 9 RCCNM maintained a firewall to prevent coordination with White and the White Committee. 10 The firewall strictly prohibited Burger and his staff from contacting or receiving information not 11 publicly available from any of the benefiting campaigns or their agents about any aspect of the 12 campaigns' strategy or political advertising. Only RCCNM's legal counsel was authorized to 13 contact Burger for legal compliance purposes. 14 Finally, the complaint alleges that the White Committee may have failed to properly 15 report its alleged coordinated communication to the Commission. Complaint at 4. White denies 16 this allegation because he maintains that there was no coordination in conjunction with "Can't Trust." 17 18 b. Legal Analysis 19 1. Coordination 20 The central issue in this matter is whether the RCCNM's advertisement, "Can't Trust," 21 was coordinated with Darren White or the White Committee resulting in an excessive 22 contribution. The Act provides that coordinated communications, those made by any person "in

cooperation, consultation, or concert, with or at the request or suggestion of," a candidate, the

MUR 6120
Factual and Legal Analysis
Darren White, Darren White for Congress
Page 4 of 6

- 1 candidate's authorized political committee, or of a state committee of a political party, are
- 2 considered a contribution to that candidate or committee. 2 U.S.C. § 441a(a)(7)(B)(i) and (ii),
- 3 11 C.F.R. § 109.21(b)(1). As described in more detail below, it appears "Can't Trust" was not a
- 4 coordinated communication, and therefore did not constitute a contribution to White's
- 5 campaign.1

б

7

8

9

10

11

12

13

14

15

16

17

Under the Commission's regulations, a political party communication is coordinated with a candidate, a candidate's authorized committee, or agent of the candidate and therefore constitutes an expenditure on behalf of the candidate, when the communication satisfies the three-pronged test set forth in 11 C.F.R. § 109.37: (1) the communication is paid for by a political party committee or its agent; (2) the communication satisfies at least one of the content standards set forth in 11 C.F.R. § 109.37(a)(2); and (3) the communication satisfies at least one of the conduct standards set forth in 11 C.F.R. § 109.21(d).

"Can't Trust" satisfies the first prong of the political party coordinated communications test because the RCCNM paid for "Can't Trust." It also meets the content prong because the television advertisement was a public communication that referred to candidate Martin Heinrich, and was publicly disseminated in Heinrich's jurisdiction on or around October 14, 2008, fewer than 90 days before the November 4, 2008, general election. See 11 C.F.R. § 109.37(a)(2), see

The U.S. District Court for the District of Columbia held that the Commission's revisions of the content and conduct standards of the coordinated communications regulation at 11 C.F.R. § 109.21(e) and (d) violated the Administrative Procedure Act; however, the court did not enjoin the Commission from enforcing the regulations. See Shays v. F.E.C., 508 F. Supp. 2d 10 (D.D.C. 2007) (granting in part and denying in part the respective parties' motions for summary judgment). The D.C. Circuit affirmed the district court with respect to, *inter alia*, the current standard for public communications made before the time frames specified in the standard, and the rule for when former campaign employees and common vendors may share material information with other persons who finance public communications. See Shays v. F.E.C., 528 F.3d 914 (D.C. Cir. 2008).

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

MUR 6120 Factual and Legal Analysis Darren White, Darren White for Congress Page 5 of 6

1 also 11 C.F.R. § 100.26 (a "public communication" includes "a communication by means of any

2 broadcast, cable, or satellite communication").

While "Can't Trust" meets the first and second prongs of the coordination test, it does not meet the conduct prong. The third prong requires one of six types of conduct to occur: (1) the communication is "created, produced, or distributed at the request or suggestion of a candidate or an authorized committee," or the communication is created, produced, or distributed at the suggestion of the payor and the candidate or authorized committee assents to the suggestion; (2) the candidate, his or her committee, or their agent is materially involved in the content, intended audience, means or mode of communication, the specific media outlet used, or the timing or frequency of the communication; (3) the communication is created, produced, or distributed after at least one substantial discussion about the communication between the person paying for the communication or that person's employees or agents, and the candidate or his or her authorized committee, his or her opponent or opponent's authorized committee. a political party committee, or any of their agents; (4) a common vendor uses or conveys information material to the creation, production, or distribution of the communication; (5) a former employee or independent contractor uses or conveys information material to the creation, production, or distribution of the communication; and (6) the dissemination, distribution, or republication of campaign materials. 11 C.F.R. § 109.21(d).

White's membership on the Executive Committee of the NMRP is the sole basis for the complaint's allegation that White and the White Committee coordinated "Can't Trust" with the RCCNM, the NMRP's federal committee. Complaint at 4. However, in his response, White denies any coordination between himself and the RCCNM, and maintains that he had no part in creating nor did he assent to the creation and airing of "Can't Trust." We have no evidence to

8

9

10

11

12

13

14

15

16

MUR 6120
Factual and Legal Analysis
Darren White, Darren White for Congress
Page 6 of 6

- 1 the contrary, and no information that any of the other conduct standards have been met. See
- 2 MUR 5754 (MoveOn.org Voter Fund) (finding no reason to believe coordination between
- 3 MoveOn.org and John Kerry for President Inc. had occurred because there was no specific
- 4 information that suggested the conduct prong had been triggered).

5 Since it appears that "Can't Trust" was not a coordinated communication under the

6 Commission's regulations, the advertisement was not an in-kind contribution to White or the

White Committee. Therefore, the Commission finds no reason to believe that Darren White or

Darren White for Congress and Angie McKinstry, in her official capacity as treasurer, accepted

an excessive contribution in violation of 2 U.S.C. § 441a(f), in connection with "Can't Trust."²

2. Reporting

The remaining allegation, that the White Committee failed to properly report coordination to the Commission, is based on the complaint's coordination allegation. Since it appears that "Can't Trust" was not a coordinated communication, the Commission finds no reason to believe that Darren White for Congress and Angie McKinstry, in her official capacity as treasurer, failed to properly report coordinated communications to the Commission in violation of 2 U.S.C. § 434(b).

The only allegation involving Darren White for Congress and Angie McKinstry, in her official capacity as treasurer, is based on the alleged acts of the candidate, as the Committee's agent. Since the candidate did not engage in coordination, neither did the Committee.